

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOAT-TV Albuquerque	Date: 9/5/2012
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I, Media Strategies and Research,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 10, 2012			Sunday, September 16, 2012		

Total Charges: \$33,675.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 05, 2012

Date

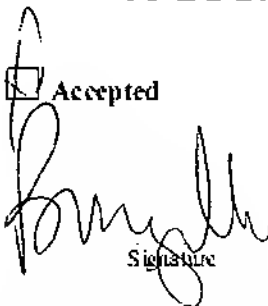
Signature

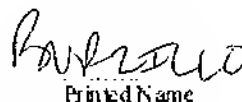
To Be Signed By Station Representative

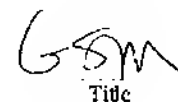
☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature


Printed Name


Title

CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

And:

Media Strategies & Research
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

<u>Contract / Revision</u> 948945 /		<u>All Order #</u>
<u>Product</u>		
<u>Candidate</u>		
<u>Contract Dates</u> 09/10/12 - 09/16/12		<u>Estimate #</u> 11804
<u>Advertiser</u> Heinrich/D/Senate		<u>Original Date / Revision</u> 09/06/12 / 09/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Belh Pfefferle	<u>Sales Office</u> Albuquerque - L
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/10/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	8	\$1,040.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	M-WTF--				8	\$130.00			
N 2	KOAT	09/10/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	8	\$2,640.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	M-WTF--				8	\$330.00			
N 4	KOAT	09/10/12	09/14/12	Good Morning America	7-9a		:30			NM	8	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	M-WTF--				8	\$250.00			
N 7	KOAT	09/15/12	09/15/12	Sa 6a A7N More In The AM	6-9a		:30			NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----S-				1	\$150.00			
N 10	KOAT	09/12/12	09/14/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$270.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--W-F--				2	\$135.00			
N 12	KOAT	09/12/12	09/14/12	Anderson Cooper	11a-12n		:30			NM	2	\$140.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--W-F--				2	\$70.00			
N 17	KOAT	09/10/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	6	\$660.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	M-WTF--				6	\$110.00			
N 19	KOAT	09/10/12	09/14/12	Dr Oz	4-5p		:30			NM	6	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
948945 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	Candidate	11804

Advertiser	Original Date / Revision
Heinrich/D/Senate	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 6 \$250.00												
N 21	KOAT	09/10/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	4	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 4 \$400.00												
N 23	KOAT	09/10/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	6	\$2,250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 6 \$375.00												
N 25	KOAT	09/10/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	6	\$2,700.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 6 \$450.00												
N 28	KOAT	09/10/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$3,125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 5 \$625.00												
N 29	KOAT	09/10/12	09/14/12	Action 7 News @ 1030p	1030-1105p		:30			NM	5	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-WTF-- 5 \$400.00												
N 31	KOAT	09/10/12	09/10/12	CASTLE	9-10p		:30			NM	1	\$775.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$775.00												
N 34	KOAT	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --W--- 1 \$550.00												
N 36	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/13/12 09/19/12 -----S 1 \$675.00												
N 37	KOAT	09/15/12	09/15/12	5-6a	5-6a		:30			NM	2	\$220.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 2 \$110.00												
N 38	KOAT	09/16/12	09/16/12	5-6a	5-6a		:30			NM	1	\$85.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$85.00												
N 39	KOAT	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$175.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S 1 \$175.00												
N 40	KOAT	09/10/12	09/13/12	The View 10-11a	10-11a		:30			NM	2	\$350.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
948945 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	Candidate	11804

Advertiser	Original Date / Revision
Heinrich/D/Senate	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M--T---				2	\$175.00			
N 41	KOAT	09/10/12	09/13/12	Chew, The	12-1pm		:30			NM	2	\$260.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M--T---				2	\$130.00			
N 42	KOAT	09/13/12	09/13/12	SCANDAL	9-10p		:30			NM	1	\$650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$650.00			
N 43	KOAT	09/14/12	09/14/12	General Hospital	2-3p/1-2p		:30			NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$110.00			
N 44	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/13/12	09/19/12	-----S				1	\$250.00			
N 45	KOAT	09/13/12	09/13/12	WIPEOUT	7-8p		:30			NM	1	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$1,250.00			
N 46	KOAT	09/13/12	09/13/12	GREYS ANATOMY	8-9p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$550.00			
N 47	KOAT	09/14/12	09/14/12	SHARK TANK	7-8p		:30			NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$550.00			
N 48	KOAT	09/14/12	09/14/12	20/20	9-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$1,000.00			
N 49	KOAT	09/16/12	09/16/12	REVENGE	7-8p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,000.00			
N 50	KOAT	09/16/12	09/16/12	REVENGE	8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,000.00			
N 51	KOAT	09/16/12	09/16/12	REVENGE	9-10p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,000.00			
N 52	KOAT	09/15/12	09/15/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	All Order #
948945 /	

Contract Dates	Product	Estimate #
09/10/12 - 09/16/12	Candidate	11804

Advertiser	Original Date / Revision
Heinrich/D/Senate	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$450.00												
N 53	KOAT	09/10/12	09/14/12	Nightline	1105-1135p		:30			NM	3	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M-W-F-- 3 \$100.00												
N 54	KOAT	09/12/12	09/13/12	Katie Couric M-F	2p-3p		:30			NM	2	\$300.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --WT--- 2 \$150.00												
N 55	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sal	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$200.00												
N 56	KOAT	09/15/12	09/15/12	Action 7 News @ 530p Sal	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 -----S- 1 \$200.00												
N 57	KOAT	09/10/12	09/10/12	BACHELOR PAD	7-10p		:30			NM	1	\$950.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$950.00												
N 58	KOAT	09/12/12	09/12/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 --W---- 1 \$750.00												
Totals											98	\$33,675.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/16/12	98	\$33,675.00	\$28,623.75	\$2,003.66	\$30,627.41
Totals	98	\$33,675.00	\$28,623.75	\$2,003.66	\$30,627.41

Signature: _____ Date: _____

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INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944073-2	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfeifferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11641

Flight Dates	Order #	Alt Order #
08/23/12 - 09/02/12	944073	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/30/12	08/30/12	5a A7N More In The AM	5-6a	---T---	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	08/30/12	5:55 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$250.00 NM
3	08/27/12	08/31/12	6a A7N More In The AM	6-7a	M-W-F--	:30	3	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-W-F--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	6:11 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$600.00 NM
1	KOAT	W	08/29/12	6:58 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$600.00 NM
3	KOAT	F	08/31/12	6:42 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$600.00 NM
5	08/28/12	08/30/12	Good Morning America	7-9a	-TWT---	:30	3	\$495.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	3	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/28/12	8:59 AM	Good Morning America	7-9a	:30	MHTV1202H	\$495.00 NM
3	KOAT	W	08/29/12	8:40 AM	Good Morning America	7-9a	:30	MHTV1202H	\$495.00 NM
1	KOAT	Th	08/30/12	8:29 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
9	09/02/12	09/02/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/02/12	6:12 AM	Su 6a A7N More in the AM	6-9a	:30	MHTV1202H	\$200.00 NM
11	08/27/12	08/31/12	Live with Regis & Kelly	9-10a	M---F--	:30	2	\$180.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M---F--	2	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	9:16 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1202	\$180.00 NM
2	KOAT	F	08/31/12	9:55 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1202H	\$180.00 NM
12	08/28/12	08/30/12	Anderson Cooper	11a-12n	-T-T---	:30	2	\$120.00	NM

INVOICE



Send Payment To

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944073-2	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-T---	2	\$120.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Tu	08/28/12	11:30 AM	Anderson Cooper	11a-12n	:30	MHTV1201H	\$120.00	NM
2 KOAT	Th	08/30/12	11:37 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$120.00	NM
14	08/27/12	08/29/12	Chew, The	12-1pm	M-W----	:30	2	\$135.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-W----	2	\$135.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KOAT	M	08/27/12	11:59 AM	Chew, The	12-1pm	:30	MHTV1201H	\$135.00	NM
1 KOAT	W	08/29/12	12:20 PM	Chew, The	12-1pm	:30	MHTV1202H	\$135.00	NM
16	08/31/12	08/31/12	General Hospital	2-3p/1-2p	----F--	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	F	08/31/12	2:26 PM	General Hospital	2-3p/1-2p	:30	MHTV1201H	\$150.00	NM
18	08/28/12	08/30/12	Ellen 3-4p	3-4p	-T-T---	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-T---	2	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	Tu	08/28/12	3:41 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$150.00	NM
2 KOAT	Th	08/30/12	3:48 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$150.00	NM
20	08/27/12	08/31/12	Dr Oz	4-5p	M-W-F--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-W-F--	3	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	M	08/27/12	4:18 PM	Dr Oz	4-5p	:30	MHTV1202H	\$250.00	NM
2 KOAT	W	08/29/12	4:42 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00	NM
3 KOAT	F	08/31/12	4:30 PM	Dr Oz	4-5p	:30	MHTV1202H	\$250.00	NM
22	08/28/12	08/31/12	Action 7 News @ 5p	5-530p	-T-TF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-TF--	3	\$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 KOAT	Tu	08/28/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00	NM
1 KOAT	Th	08/30/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00	NM
3 KOAT	F	08/31/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00	NM
24	08/27/12	08/29/12	Action 7 News @ 6p	6-630p	M-W----	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-W----	2	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 KOAT	M	08/27/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00	NM
2 KOAT	W	08/29/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$700.00	NM
26	08/27/12	08/31/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	MTWTF--	5	\$600.00				



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
944073-2	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11641	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/27/12	08/31/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	6:45 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00 NM
2	KOAT	Tu	08/28/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00 NM
3	KOAT	W	08/29/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00 NM
5	KOAT	Th	08/30/12	6:46 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00 NM
4	KOAT	F	08/31/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00 NM
29	08/27/12	08/31/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	MT-TF--	:30	4	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	MT-TF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	08/27/12	10:26 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$800.00 NM
1	KOAT	Tu	08/28/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1201H	\$800.00 NM
2	KOAT	Th	08/30/12	10:35 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$800.00 NM
4	KOAT	F	08/31/12	10:24 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1201H	\$800.00 NM
Total Spots							34		

Payment Terms 30 Days

Gross Total	\$14,755.00
Agency Commission	\$2,213.25
Net Amount Due	\$12,541.75
New Mexico Tax Rate 7.0%	\$877.92
Amount Due	\$13,419.67

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

www.koat.com

Billing Address.

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-2	09/02/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11669

Flight Dates	Order #	All Order #
08/23/12 - 08/27/12	944506	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/27/12	5a A7N More In The AM	5-6a	M--TF--	:30	3	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	5:55 AM	5a A7N More In The AM	5-6a	:30	MHTV1201H	\$250.00 NM
2	08/23/12	08/27/12	6a A7N More In The AM	6-7a	M--TF--	:30	3	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1202	\$600.00 NM
4	08/23/12	08/27/12	Good Morning America	7-9a	M--TF--	:30	3	\$495.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	7:59 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
12	08/27/12	08/27/12	Anderson Cooper	11a-12n	M-----	:30	1	\$120.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	11:23 AM	Anderson Cooper	11a-12n	:30	MHTV1202	\$120.00 NM
15	08/27/12	08/27/12	General Hospital	2-3p/1-2p	M-----	:30	1	\$150.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	2:59 PM	General Hospital	2-3p/1-2p	:30	MHTV1202H	\$150.00 NM
17	08/23/12	08/27/12	Ellen 3-4p	3-4p	M--TF--	:30	3	\$150.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	08/27/12	3:49 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$150.00 NM

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
944506-2	09/02/12	September 2012	08/27/12 - 08/27/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/23/12	08/27/12	Dr Oz	4-5p	M--TF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	4:36 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00 NM
21	08/23/12	08/27/12	Action 7 News @ 5p	5-530p	M--TF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00 NM
23	08/24/12	08/27/12	Action 7 News @ 6p	6-630p	M---F--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M---F--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00 NM
25	08/23/12	08/27/12	Entertainment Tonight 630-7p	630-7p	M--TF--	:30	3	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	08/27/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00 NM
28	08/24/12	08/27/12	Action 7 News @ 10p M-F	10-1030p	M---F--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M---F--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	08/27/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$800.00 NM
29	08/23/12	08/27/12	Action 7 News @ 1030p	1030-1105p	M--TF--	:30	3	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/23/12	08/29/12	M--TF--	3	\$560.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	08/27/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$560.00 NM
31	08/27/12	08/27/12	Bachelor Pad	7-10p	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/27/12	8:20 PM	Bachelor Pad	7-10p	:30	MHTV1202H	\$1,400.00 NM
Total Spots							13		

Payment Terms 30 Days

Gross Total	\$6,525.00
Agency Commission	\$978.75
Net Amount Due	\$5,546.25
New Mexico Tax Rate 7.0%	\$388.24
Amount Due	\$5,934.49

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
945977-1	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11714

Flight Dates	Order #	Alt Order #
08/28/12 - 09/02/12	945977	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	5a A7N More In The AM 5-6a		-TWTF--	:30	4	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Tu	08/28/12	5:13 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$250.00 NM
2	KOAT	W	08/29/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV1202H	\$250.00 NM
7	KOAT	Th	08/30/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV1201H	\$250.00 NM
6	KOAT	F	08/31/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV1201H	\$250.00 NM
2	08/28/12	08/30/12	6a A7N More In The AM 6-7a		-T-T---	:30	2	\$600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-T---	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/28/12	6:54 AM	6a A7N More In The AM	6-7a	:30	MHTV1201H	\$600.00 NM
4	KOAT	Th	08/30/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$600.00 NM
4	08/29/12	08/31/12	Good Morning America 7-9a		--W-F--	:30	2	\$495.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/29/12	8:52 AM	Good Morning America	7-9a	:30	MHTV1202H	\$495.00 NM
4	KOAT	F	08/31/12	8:39 AM	Good Morning America	7-9a	:30	MHTV1202H	\$495.00 NM
7	09/01/12	09/01/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	1	\$250.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/01/12	6:43 AM	Sa 6a A7N More in the AM	6-9a	:30	MHTV1202H	\$250.00 NM
10	08/28/12	08/28/12	Live with Regis & Kelly 9-9-10a		-T-----	:30	1	\$180.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-----	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/28/12	9:40 AM	Live with Regis & Kelly 9-10a	9-10a	:30	MHTV1202H	\$180.00 NM
12	08/31/12	08/31/12	Anderson Cooper 11a-12n		-----F--	30	1	\$120.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for_advertisers

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
945977-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11714	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	----F--				1	\$120.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT F		08/31/12	11:34 AM	Anderson Cooper	11a-12n	:30	MHTV1202H	\$120.00	NM
17	08/29/12	08/31/12	Ellen 3-4p	3-4p	--W-F--	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	--W-F--				2	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 KOAT W		08/29/12	3:59 PM	Ellen 3-4p	3-4p	:30	MHTV1201H	\$150.00	NM
3 KOAT F		08/31/12	3:36 PM	Ellen 3-4p	3-4p	:30	MHTV1202H	\$150.00	NM
19	08/28/12	08/30/12	Dr Oz	4-5p	-T-T---	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	-T-T---				2	\$250.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Tu		08/28/12	4:21 PM	Dr Oz	4-5p	:30	MHTV1202H	\$250.00	NM
4 KOAT Th		08/30/12	4:24 PM	Dr Oz	4-5p	:30	MHTV1202H	\$250.00	NM
21	08/29/12	08/30/12	Action 7 News @ 5p	5-530p	--WT---	:30	2	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	--WT---				2	\$450.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 KOAT W		08/29/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00	NM
2 KOAT Th		08/30/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00	NM
23	08/28/12	08/31/12	Action 7 News @ 6p	6-630p	-TWTF--	:30	4	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	-TWTF--				4	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Tu		08/28/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$700.00	NM
5 KOAT W		08/29/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$700.00	NM
4 KOAT Th		08/30/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00	NM
3 KOAT F		08/31/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1201H	\$700.00	NM
25	08/28/12	08/31/12	Entertainment Tonight 630-7p	630-7p	-TWTF--	:30	4	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/27/12	09/02/12	-TWTF--				4	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 KOAT Tu		08/28/12	6:42 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1201H	\$600.00	NM
3 KOAT W		08/29/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00	NM
5 KOAT Th		08/30/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00	NM
6 KOAT F		08/31/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1202H	\$600.00	NM
28	08/29/12	08/29/12	Action 7 News @ 10p M-F	10-1030p	--W----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/23/12	08/29/12	--W----				1	\$800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT W		08/29/12	10:31 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$800.00	NM
29	08/28/12	08/31/12	Action 7 News @ 1030p	1030-1105p	-TWTF--	:30	4	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	

INVOICE



Send Payment To:
KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
945977-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11714	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	08/28/12	08/31/12	Action 7 News @ 1030p	1030-1105p	-TWTF--	:30	4	\$560.00	NM
Class of Time - Immediately Pre-emptible without notice									
----- 08/27/12 ----- 09/02/12 ----- TWTF ----- 4 ----- \$560.00 -----									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	W	08/29/12	10:50 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$560.00 NM
6	KOAT	W	08/29/12	11:04 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$560.00 NM
3	KOAT	Th	08/30/12	11:18 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$560.00 NM
LR- Network Program Runover									
7	KOAT	F	08/31/12	10:54 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1202H	\$560.00 NM
31	08/28/12	08/28/12	Happy/Dont Trust	9-10p	-T-----	:30	1	\$1,900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-T-----	1	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	08/28/12	9:20 PM	Happy/Dont Trust	9-10p	:30	MHTV1202H	\$1,900.00 NM
32	08/30/12	08/30/12	Wipeout	7-8p	---T---	:30	1	\$1,285.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	---T---	1	\$1,285.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	08/30/12	7:43 PM	Wipeout	7-8p	:30	MHTV1202H	\$1,285.00 NM
34	08/29/12	08/29/12	Middle/Suburgatory	7-8p	--W----	:30	1	\$1,455.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--W----	1	\$1,455.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/29/12	7:15 PM	Middle/Suburgatory	7-8p	:30	MHTV1201H	\$1,455.00 NM
36	09/02/12	09/02/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/30/12	09/05/12	-----S	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	09/02/12	10:29 PM	Action 7 News @ 10p Sun	10-1030p	:30	MHTV1201H	\$750.00 NM
Total Spots							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$19,070.00
<u>Agency Commission</u>	\$2,860.50
<u>Net Amount Due</u>	\$16,209.50
<u>New Mexico Tax Rate 7.0%</u>	\$1,134.67
<u>Amount Due</u>	\$17,344.17

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
946556-1	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11720

Flight Dates	Order #	Alt Order #
08/28/12 - 09/02/12	946556	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	08/31/12	08/31/12	6a A7N More In The AM	6-7a	----F--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	F	08/31/12	6:59 AM	6a A7N More In The AM	6-7a	:30	MHTV1202H	\$600.00 NM
4	08/29/12	08/30/12	Good Morning America	7-9a	--WT---	:30	2	\$495.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--WT---	2	\$495.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	08/29/12	8:59 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
4	KOAT	Th	08/30/12	7:27 AM	Good Morning America	7-9a	:30	MHTV1201H	\$495.00 NM
7	09/02/12	09/02/12	5-6a	5-6a	-----S	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	1	\$85.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Su	09/02/12	5:55 AM	5-6a	5-6a	:30	MHTV1202H	\$85.00 NM
10	08/30/12	08/30/12	The View 10-11a	10-11a	---T---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Th	08/30/12	10:59 AM	The View 10-11a	10-11a	:30	MHTV1202H	\$250.00 NM
19	08/29/12	08/31/12	Dr Oz	4-5p	--W-F--	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W-F--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	W	08/29/12	4:57 PM	Dr Oz	4-5p	:30	MHTV1202H	\$250.00 NM
2	KOAT	F	08/31/12	4:42 PM	Dr Oz	4-5p	:30	MHTV1201H	\$250.00 NM
21	08/29/12	08/29/12	Action 7 News @ 5p	5-530p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$450.00				

INVOICE



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
946556-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	11720	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/29/12	08/29/12	Action 7 News @ 5p	5-530p	--W----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	W	08/29/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MHTV1202H	\$450.00 - NM
23	08/30/12	08/31/12	Action 7 News @ 6p	6-630p	---TF--	:30	2	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	---TF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Th	08/30/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$700.00 NM
5	KOAT	F	08/31/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV1202H	\$700.00 NM
25	08/29/12	08/29/12	MODERN/SUBURGATORY 9-10p		--W----	:30	1	\$1,440.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--W----	1	\$1,440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	W	08/29/12	9:52 PM	MODERN/SUBURGATORY	9-10p	:30	MHTV1202H	\$1,440.00 NM
28	08/28/12	08/28/12	Action 7 News @ 10p M-F 10-1030p		-T-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/23/12	08/29/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	08/28/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1202H	\$800.00 NM
29	09/01/12	09/01/12	Action 7 News @ 10p Sat 10-1035p		-----S-	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	09/01/12	10:21 PM	Action 7 News @ 10p Sat	10-1035p	:30	MHTV1201H	\$450.00 NM
31	08/31/12	08/31/12	SHARK TANK	7-8p	----F--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	----F--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	08/31/12	7:19 PM	SHARK TANK	7-8p	:30	MHTV1202H	\$600.00 NM
32	08/31/12	08/31/12	Nightline	1105-1135p	----F--	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	----F--	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	08/31/12	11:23 PM	Nightline	1105-1135p	:30	MHTV1202H	\$200.00 NM
33	09/02/12	09/02/12	ABC Fall Primetime Previ 6-7p		-----S	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/02/12	6:43 PM	ABC Fall Primetime Previ	6-7p	:30	MHTV1202H	\$700.00 NM
Total Spots							16		

Gross Total \$8,465.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
946556-1	09/02/12	September 2012	08/27/12 - 09/02/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	11720

Agency Commission \$1,269.75

Net Amount Due \$7,195.25

New Mexico Tax Rate 7.0% \$503.67

Amount Due \$7,698.92